

**Japan's New Science and Innovation Policy  
-Beyond the Boundaries for Innovation -**

**March 9, 2011**

**at ISPlasma 2011, in Nagoya**

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**Japan Science & Technology Agency (JST)**

# Contents

- I. Innovation under the Changing World
- II. Japan's New Science & Innovation Policy
- III. New Innovation Ecosystem
- IV. Green Innovation in Japan
- V. Conclusion

Since 1989

Now

End of the Cold-War  
ICT revolution

Globalization ⇒  
The World is  
Changing Rapidly ...

- Sustainable development
- Climate change, disasters
- Energy, water & resources shortage
- Aging society, Smarter cities
- Infectious diseases, Disparity
- Knowledge-based society



Climate change



Economic crisis &  
New Emerging market

Since 1989

The Rules of games are Changing !!  
Innovation & Entrepreneurship  
Globalization and Localization

Shaping the Post-Crisis World

Shaping the Values and Leadership

Principles for a Post -Crisis World

Catalising the Next Wave of Growth  
through Science & Innovation

Rethink, Redesign and Rebuild

Green New Deal & Smart Ageing Society

Global Management & Governance of  
Enterprises and S&I

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Economic crisis &  
New Emerging market

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## Innovation for what in the 21st century ?

- Innovation for profit
- Innovation for competitiveness
- Innovation for growth
- Innovation for employment
- Innovation for wellbeing & quality of life
- Innovation for safety, security & social cohesion
- Innovation for sustainable development

Innovation horizon is expanding,  
Science and technology policy is changing.

## **“ OECD New Innovation Strategy “ , May 2010 - Getting a head start on tomorrow -**

The broad concept of innovation embraced by the OECD Innovation Strategy emphasises the need for a better match between supply-side inputs and the demand side, including the role of markets. Moreover, policy actions need to reflect the changing nature of innovation.



- \* Broadening policies to foster innovation beyond science and technology in recognition of the fact that innovation involves a wide range of investments in intangible assets and of actors.
- \* Education and training policies adapted to the needs of society today to empower people throughout society to be creative, engage in innovation and benefit from its outcomes.

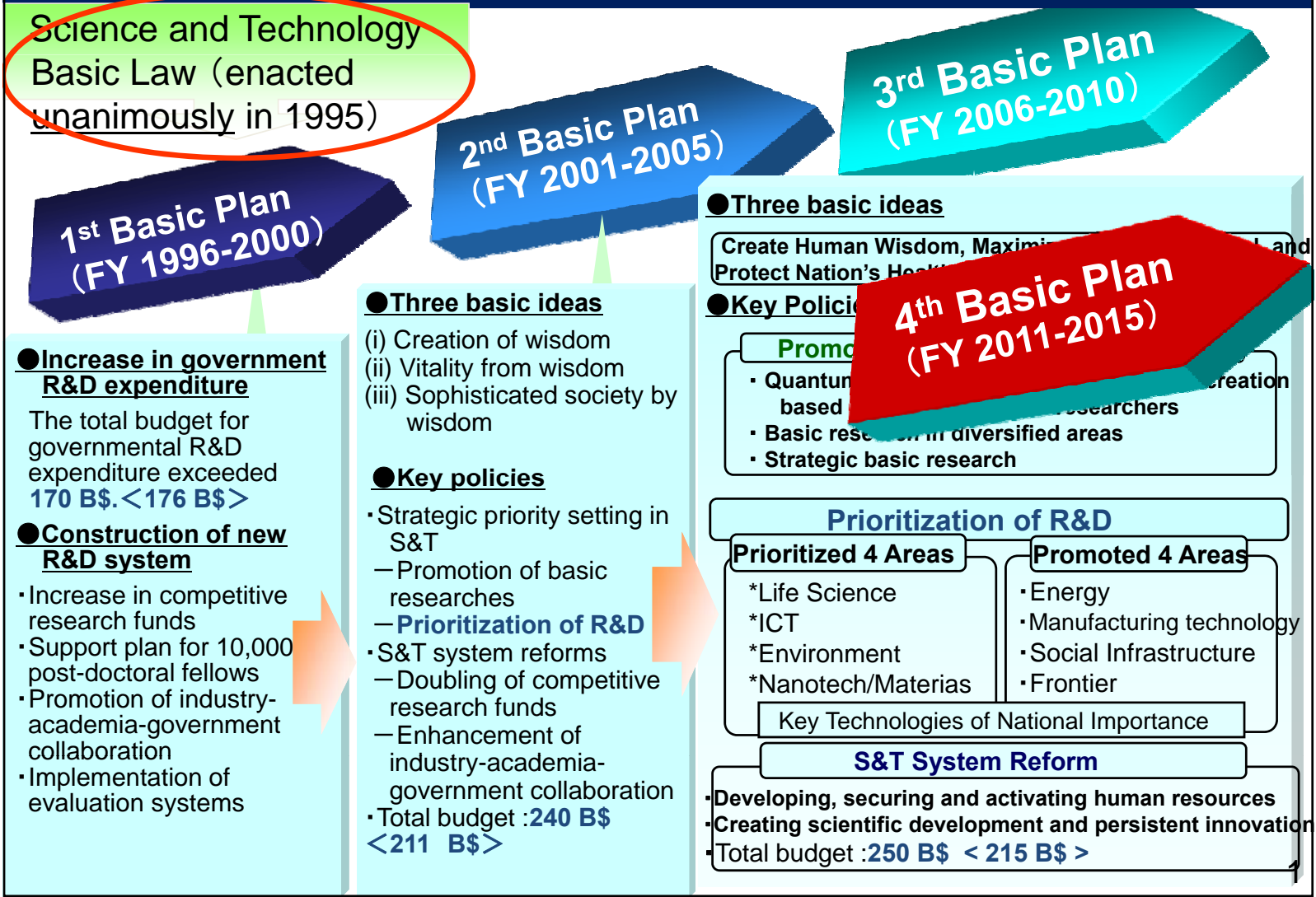
- \* Greater policy attention to the creation and growth of new firms and their role in creating breakthrough innovations and new jobs.
- \* Sufficient attention for the fundamental role of scientific research in enabling radical innovation and providing the foundation for future innovation.
- \* Improved mechanisms to foster the diffusion and application of knowledge through well-functioning networks and markets.
- \* Attention for the role of government in creating new platforms for innovation.
- \* New approaches and governance mechanisms for international cooperation in science and technology to help address global challenges and share costs and risks.
- \* Frameworks for measuring the broader, more networked concept of innovation and its impacts to guide policy making.

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# Legal framework : S&T Basic Law and Basic Plan

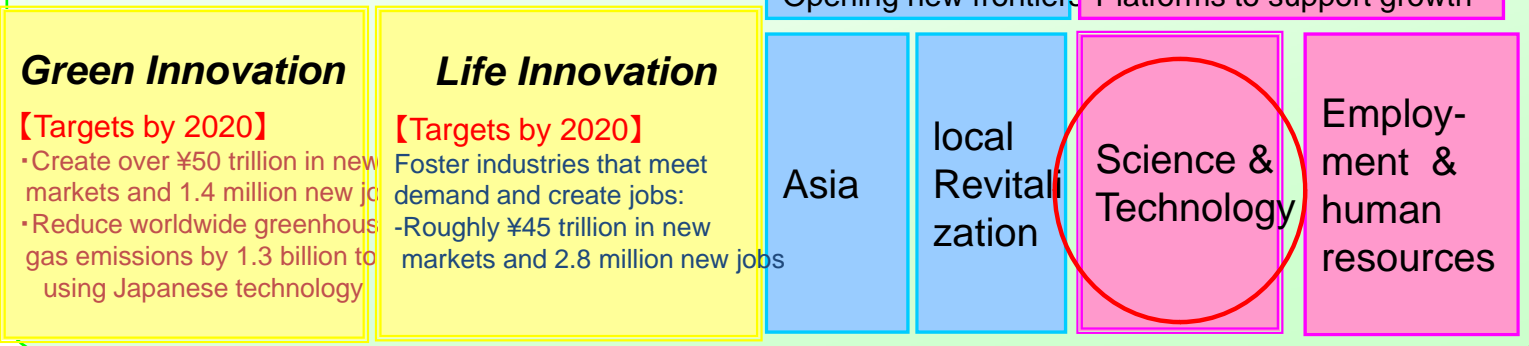


# New Growth Strategy, June 2010

- Strong Economy, Robust Public Finances & Strong Social Security System -

- ▣ Achieve nominal & real growth in excess of 3% and 2% by 2020
- ▣ Return consumer prices to positive increase in FY2011
- ▣ Lower unemployment rate to 3% - 4% at an early time

**【Growth areas】**



**S&T as an engine for New Growth Strategy**

**The 4<sup>th</sup> S&T Basic Plan (FY 2011-2015)**

Comprehensive promotion of science, technology and innovation policy

# 4<sup>th</sup> Science and Technology Basic Plan (1)

## Basic concept

### Positioning of the Basic Plan in National Strategy

○ A five-year-plan with the foresight of 10 years ahead, based on “**New Growth Strategy**”.

***Comprehensive promotion of science, technology and innovation policy***

○ Perspective for 2020

- Nation which realizes sustainable growth
- “ takes the lead in solving global issues
- “ create the world’s highest knowledge
- Nation which takes pride in high quality of life
- Nation where the youths hold a dream

## Two major innovation as the national strategic pillar

### Green Innovation

**To realize low carbon society with sustainability**

- Renewable energy, Low carbon of energy supply and demand, Saving energy, Green infrastructure
- Accelerate innovation by affirmative legal framework
- Establish “National Lab” with proper regulation easing
- Develop strategies for the international standardization

### Life Innovation

**To realize high quality of life in an aging society**

- Promotion of preventive medicine, Development of innovative diagnostic and treatment method, Development of life-supporting technology for elderly and disability people
- Promote translational research
- Promote regulatory science
- Accelerate innovation by affirmative legal framework

## The new system which stimulates innovation

**To construct the system which promote issue-driven innovation**

- Establish Innovation Strategy Platform
- Establish Open Innovation Centers
- Create a new market by the new affirmative legal framework

# 4<sup>th</sup> S&T Basic Plan(2)

## Promotion of R&D which sustains the nation and produces new advantage

### Bases for the high quality of life

- Maintain necessities: food/resources/energy
- Maintain safe society



### Bases for the industries

- Extend advantage of Japan
- Create new advantage for the future



### Bases for the nation

- Maintain a technology bases for security
- Develop a new frontier



### Common Base for R&D

- Maintain cross-sectional key technologies
- Establish hubs of advanced R&D



## Drastic Reinforcement of S&T Potential

### Drastic reinforcement of basic research

- Reinforce basic research based on originality/variety
- Reinforce the world top-level basic research
- Form the group of "Research Universities"
- R&D Hub for International research network

### human capital for S&T

Drastic reinforcement of the graduate school education

### Formation of research environment of international standard

- Domestic/international maintenance and utilization of large research facilities

### International openness Integrated with world vitality

"East-Asia Science and Innovation Area" Initiative

## Implementing the new policy

### Reforming S&T System

: Construction of PDCA (Plan-Do-Check-Action) cycle

### Bridging Science and Society

: New development of S&T communication

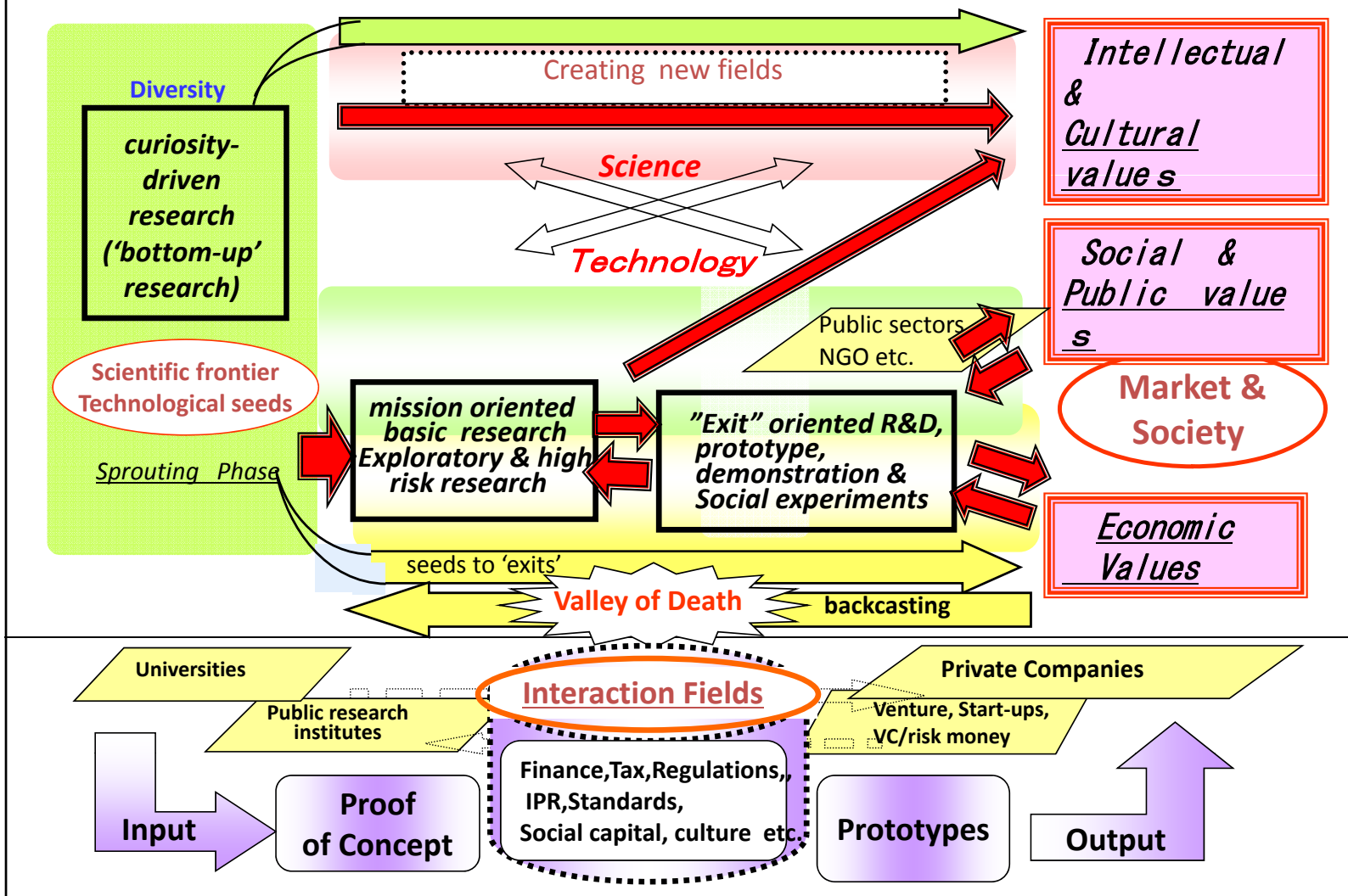
### Increasing R&D investment

: Increase public and private R&D investment to 4%(3.6), and government investment at 1% (0.7) of GDP <250 B\$>

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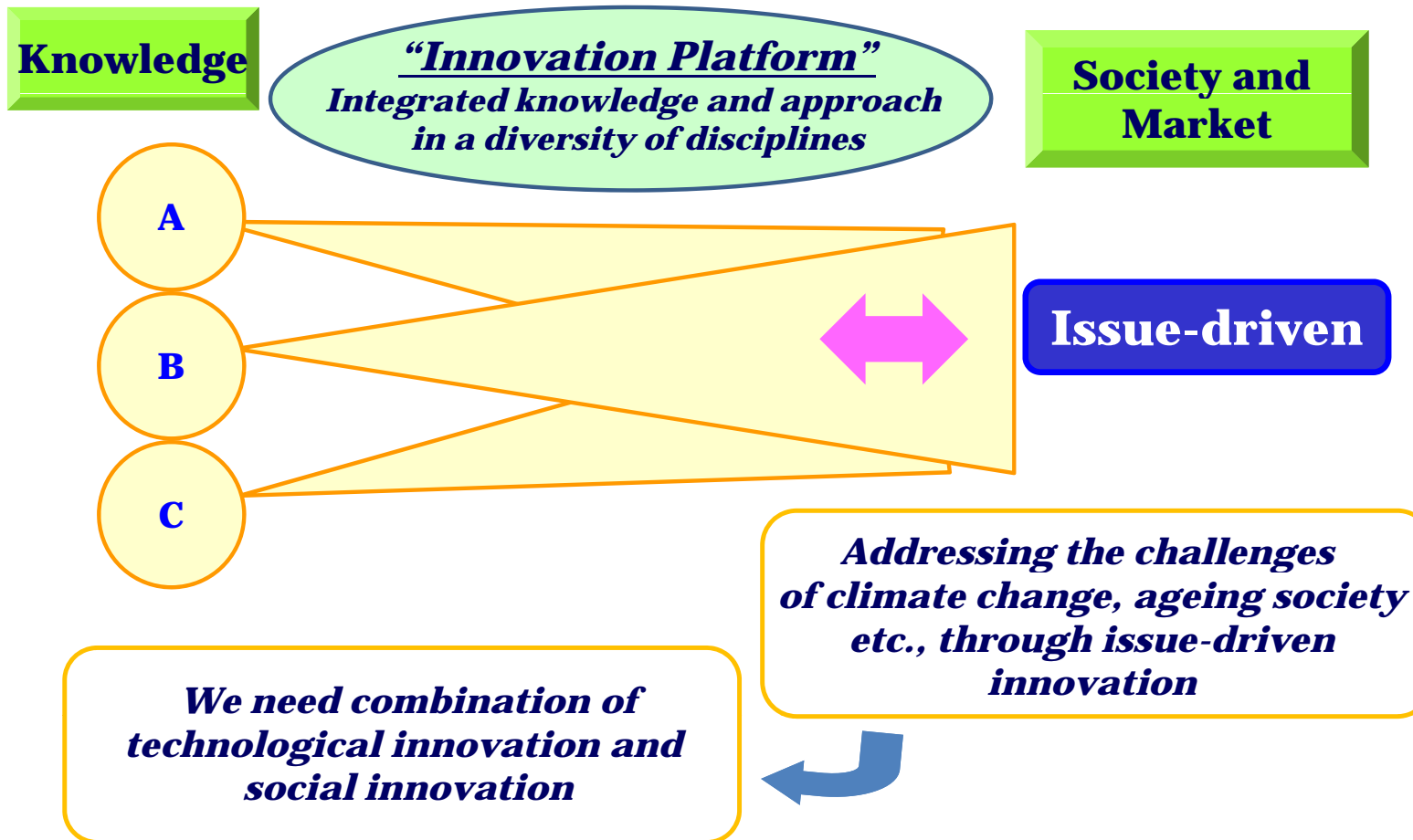
# Funding system for science-based national innovation system in Japan



## *Grand challenges we should meet*

- The world is confronted with the global challenges of climate change, food and energy security, and infectious diseases which threaten sustainability.
- The New Growth Strategy should be empowered by S&T and innovation to transform the grand challenges to opportunities for thriving in the fiercer global competition.
- Due to complexity of the challenges, it is getting more difficult to find a solution by single discipline of S&T.
- A diversity of knowledge derived in different disciplines of S&T along with social science and humanities should be integrated to address the challenges, which is characterized by Issue-driven Innovation beyond Discipline-oriented Innovation.

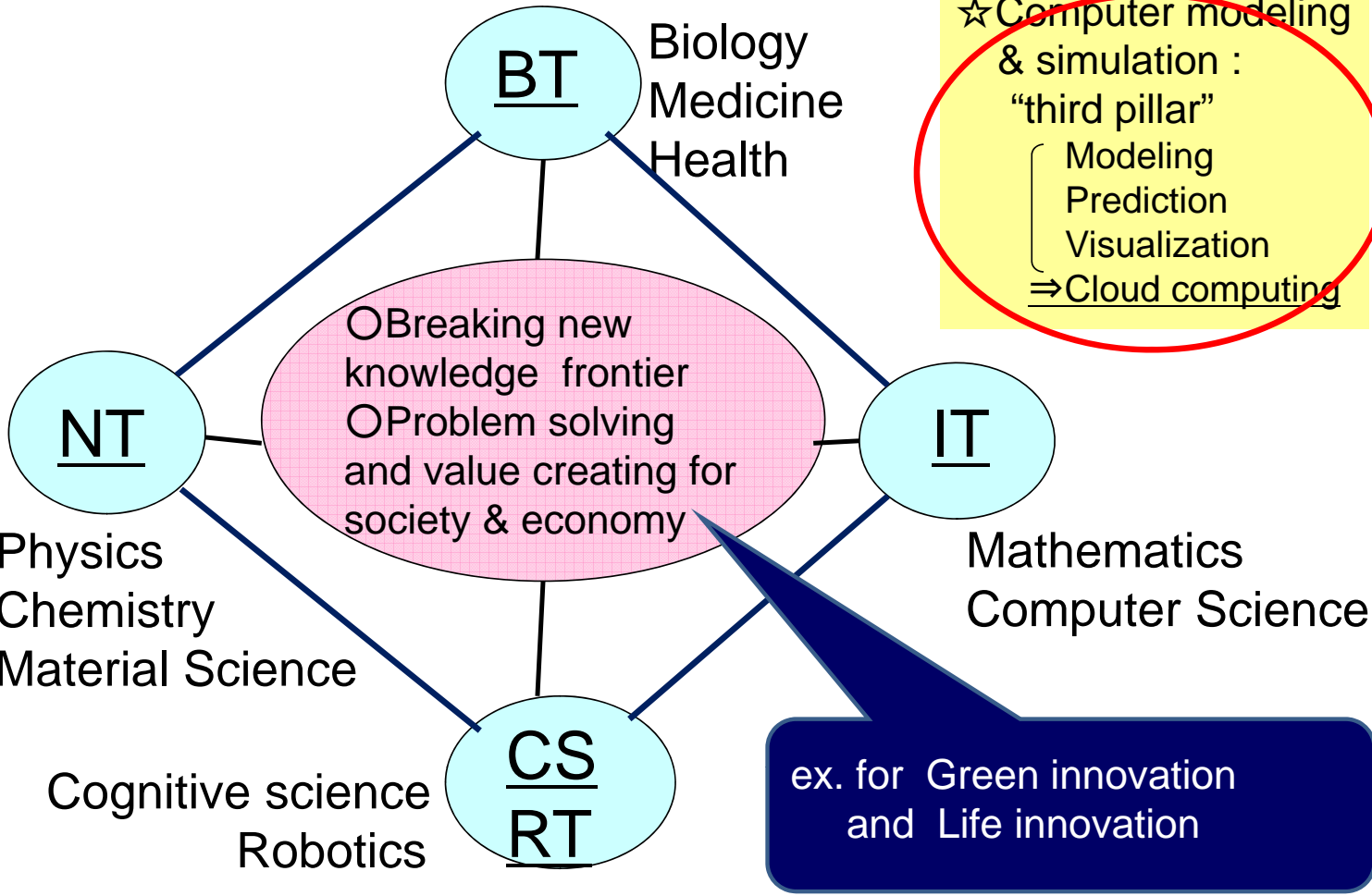
***Grand challenge we should meet;  
New Policy : Issue driven innovation  
beyond discipline-oriented Innovation***





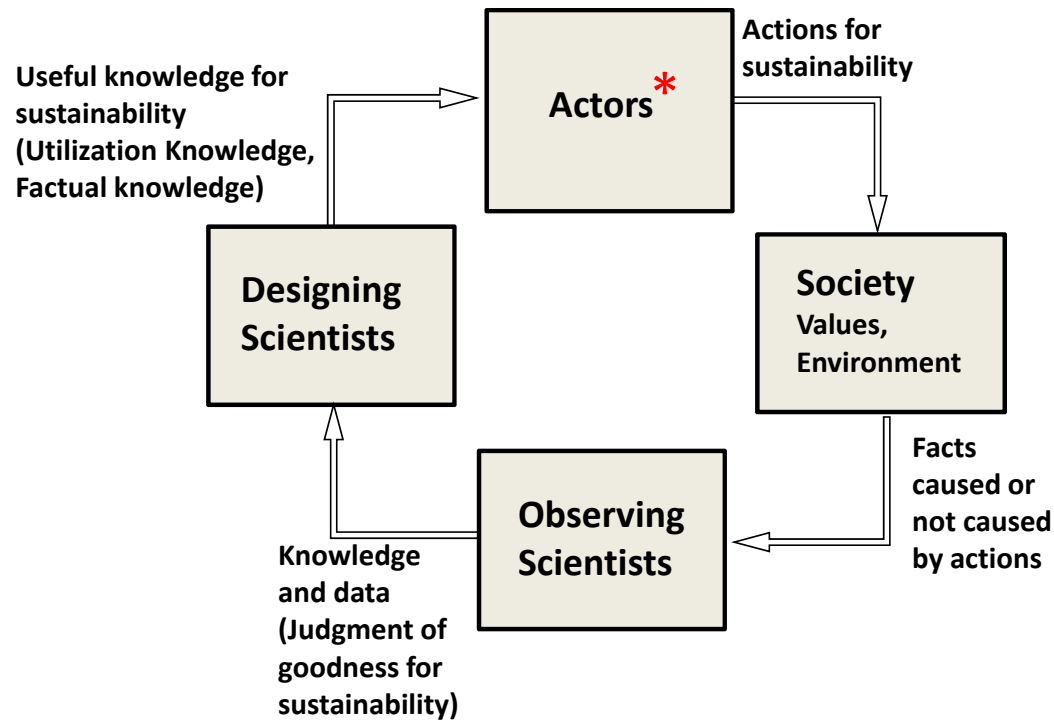
Integrating Disciplines for Green innovation & Life innovation

- ☆ Theory
- ☆ Experiment
- ☆ Computer modeling & simulation :  
"third pillar"
  - Modeling
  - Prediction
  - Visualization
  - ⇒ Cloud computing



# Basic Loop for Sustainable Evolution

by H.Yoshikawa, CRDS/JST



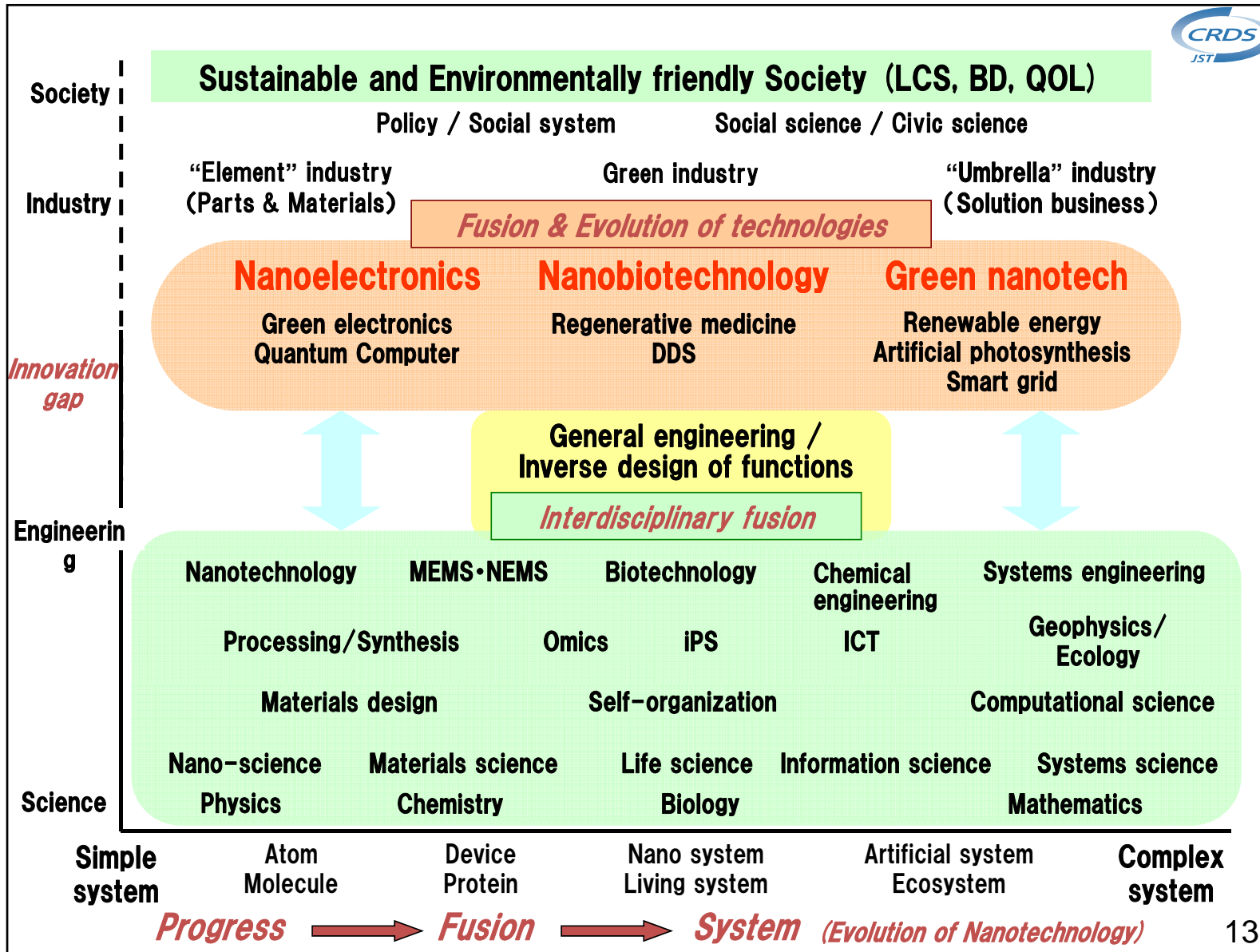
## \*Actors in Society

are:

statesmen,  
policymakers,  
business humans,  
administrators,  
engineers,  
educators,  
writers,  
artists,  
journalists,  
etc...

who move society.

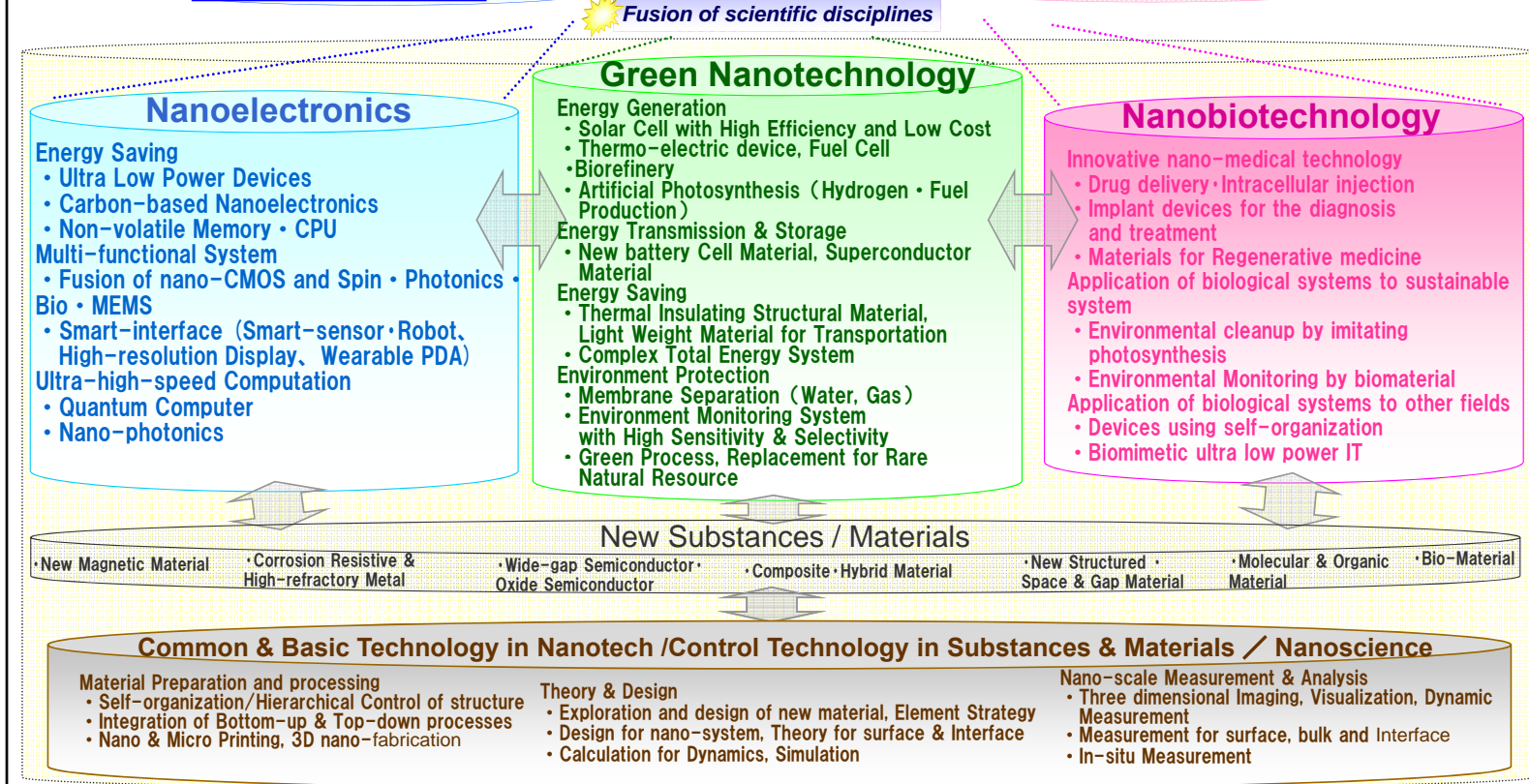
C. S. Peirce: Abduction, F. Saussure: Evolutionary Loop, K. Popper: Piecemeal Technology

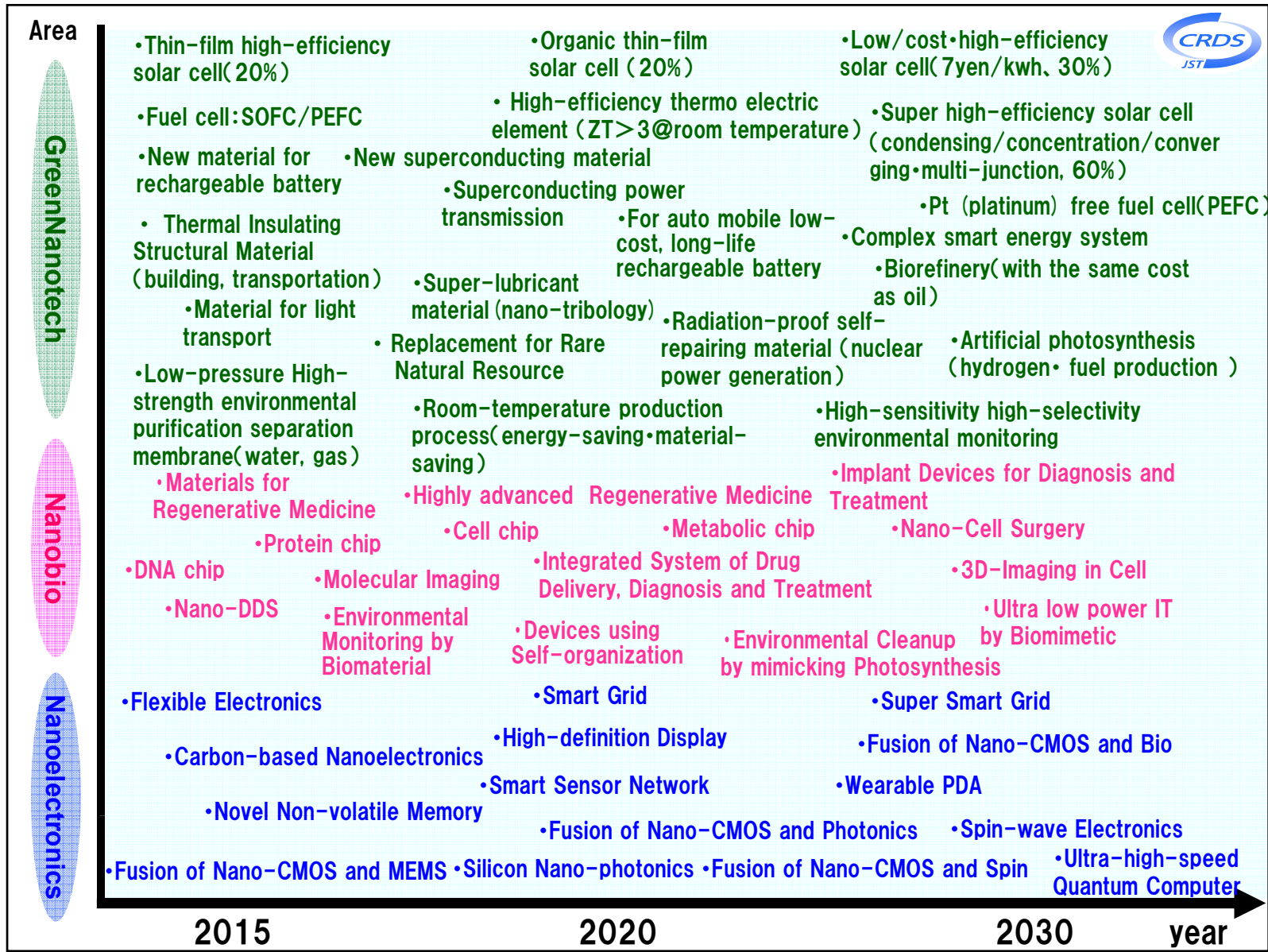


# Major Issues in Nanotechnology / Materials



## Sustainable and Environmentally friendly Society





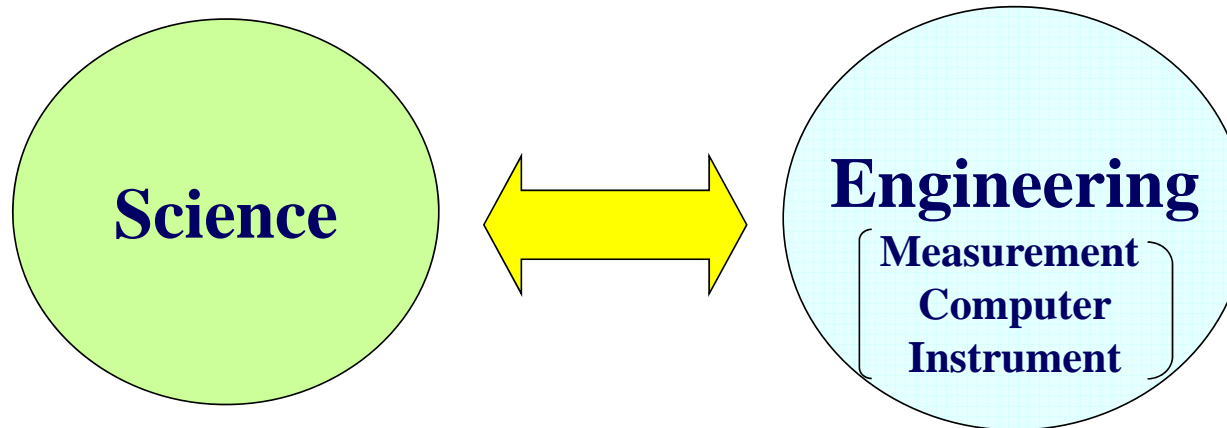
# Platforms: past and future

Achievements		Plans	
Field	Big National Projects	Industrial Achievem.	Examples of Research Centres for Innovation (planned ,not yet financed)
Energy	Sunshine Project(74-00) : solar, fuel cell, geothermal, bio-e. Moonlight Project(73-93) : heat pump, insulation	Solar cell E conserving commodities	<b>Innovative Energy R.Centre</b>
Manufacturing	Fully automated flexible manufacturing(77-88, 13.7by) : Automation of batch production, metamorphic machine tool	Productivity Automation	<b>High-tech Manufacturing Research Centre</b>
Robotics	Robotics for extreme condition(83-90, 20by) : Tele-operation, Intelligent robot, Multiple degree of motion	(basic Knowledge)	<b>R.Centre of Social Robotics</b>
Nano tech	Atom technology(92-02, 26.2by) : Nano science, New material, New observation	(basic Knowledge)	<b>R.Centre of Nano-technology</b>
Optics	Femto-second technology(95-04, 10.8by) : High speed communication, Energy-conserving network	(basic Knowledge)	<b>R.Centre of Optical Network</b>
National Projects, Public Consortium, Private Consortium,			

Examples in the future (dreams?)

- Energy      **Hydrogen society**
- Manufacturing      **Integrated Design/Manuf**
- Robotics      **Cheap-labour Robotics**
- Bio      **Health industry**
- Ocean      **Ocean industry**
- Geology      **New resource, waste**
- Computational science      **Four dimensional lens**
- Service      **Medicine, public s., new industry**
- Education      **Work-is-learning project**
- Security      **Mitigation, adaptation**

# Science-based Engineering Engineering-based Science



- Nobel Prize
- bio-science, nano-material, climate change research, complex system
- e-science, e-education
- analysis– synthesis, prediction, forecast/foresight
- system thinking, design thinking
- US/DOE, NIH-road-map, US/NIST, EU 7<sup>th</sup> program

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## ノーベル賞と関連の分析機器(1950年以降)

年	受賞者名	受賞の理由	関連する現在の製品
1952	F.Bloch(米)	核磁気共鳴吸収による原子核の磁気モーメントの測定	核磁気共鳴装置
	E.M.Purcell(米)		
	A.J.P.Martin(英) R.L.M.Synge(英)	分配クロマトグラフィーの開発と物質の分離・分析への応用	ガスクロマトグラフ
1953	F.Zemike(蘭)	位相差顕微鏡の研究	位相差顕微鏡
1959	J.Heyrovsky(チェコ)	ポーラログラフィーの理論及びポーラログラフの説明	ポーラログラフ
1962	F.H.C.Crick(英)	核酸の分子構造及び生体における情報伝達に対するその意義の発見	
	J.D.Watson(米)		
	M.H.F.Wilkins(英)		
1964	C.H.Townes(米)	メーザー、レーザーの発見及び量子エレクトロニクスの基礎的研究	レーザー顕微鏡
	N.G.Basov(旧ソ) A.M.Prokhorov(旧ソ)		
	D.C.Hodgkin(英)	X線回折法による生体物質の分子構造の研究	X線回折装置
1979	G.N.Hounsfield(英)	コンピューターを用いたX線断層撮影技術の開発	X線CT診断装置
	A.M.Cormack(米)		
1980	P.Berg(米)	遺伝子工学の基礎となる核酸の生化学的研究	
	F.Sanger(英)	核酸の塩基配列の解明	DNAシーケンサー
	W.Gilbert(米)		
1981	K.Siegbahn(スウェーデン)	高分解能光電子分光法の開発	X線光電子分光装置
1984	R.B.Merrifield(米)	固相反応によるペプチド合成法の開発	ペプチド合成装置
1986	E.Ruska(旧西独)	電子顕微鏡に関する基礎研究と開発	透過型電子顕微鏡
	G.Binnig(旧西独)	走査型トンネル顕微鏡の開発	走査型プローブ顕微鏡
	H.Rohrer(スイス)		
1989	N.F.Ramsey(米)	精密な原子分光法の開発への重要な貢献	質量分析装置(四重極検出器)
	H.G.Dehmelt(米)		
	W.Paul(旧西独)		
1991	R.Ernst(スイス)	高感度・高分解能磁気共鳴法の開発と実用化	フーリエ変換型核磁気共鳴装置
1993	K.B.Mullis(米)	Polymerase Chain Reaction(PCR)法の発明	DNA増幅・検出装置
2002	田中耕一(日本)	生体高分子の同定及び構造解析のための手法の開発	質量分析装置
	J.B.Fenn(米)		
	K.Wuthrich(スイス)		核磁気共鳴装置



**World Conference on Science  
( ICSU / UNESCO )  
Declaration on Science and the Use of  
Scientific Knowledge  
- Science for the 21st Century  
A New Commitment -**

**1999**



**20th Century**

**☆ Science for knowledge;  
Knowledge for progress**



**21st Century**

**☆ Science for knowledge;  
knowledge for progress  
☆ Science for peace  
☆ Science for development  
☆ Science in society and  
Science for society**

**WSF 2009 in Budapest**

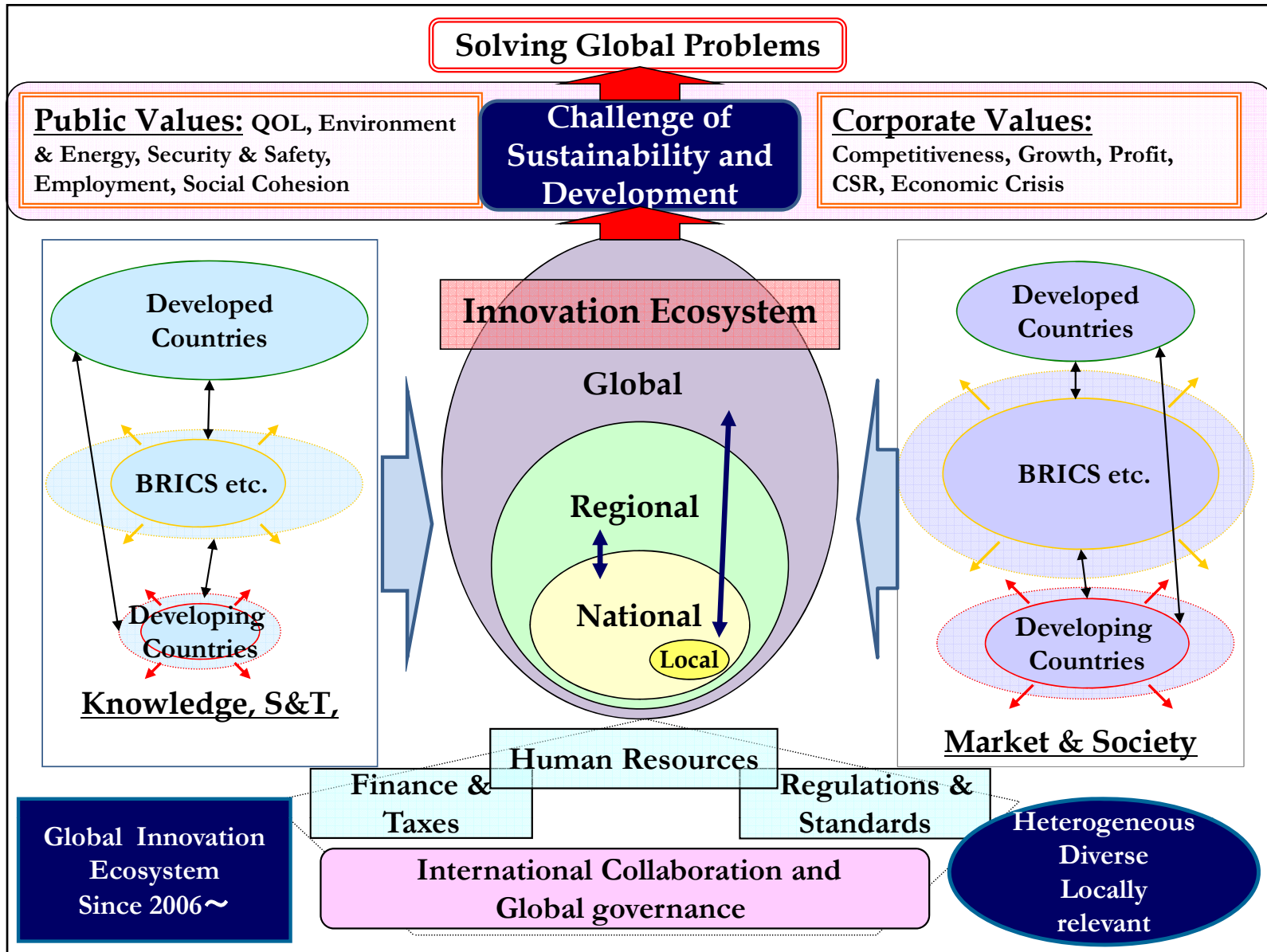
## University in the 21<sup>st</sup> century

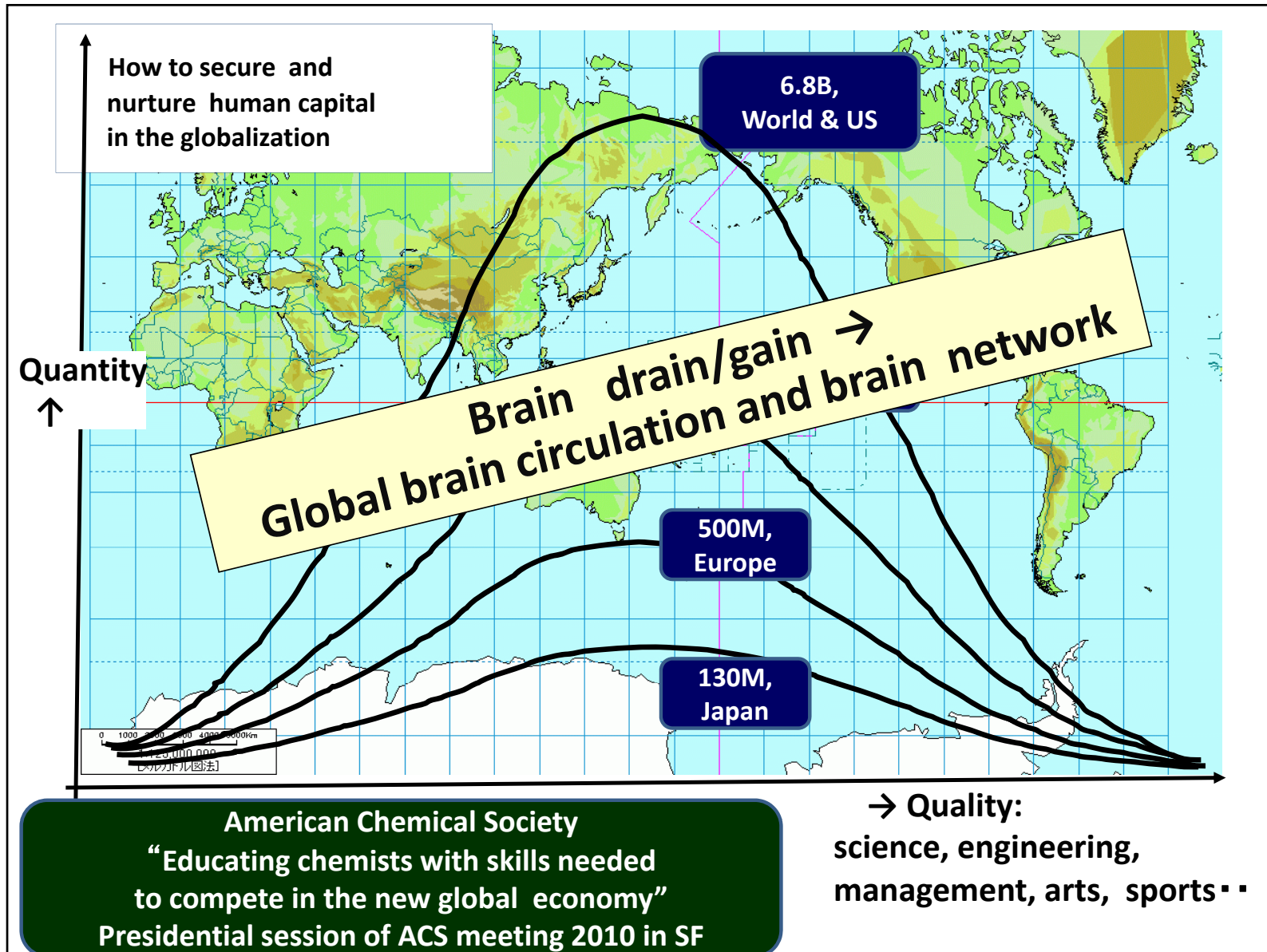
Transforming and reinventing universities  
for the new world order and value systems

### Universities in the 21<sup>st</sup> century

- global university, global career, global brand,  
. brains business.
- instruments of national competition as well as of peace.  
A powerful force for global integration, mutual understanding,  
geopolitical stability and foreign policy.
- brain circulation & network, university network,  
open innovation, collective intelligence
- COE (Center of Excellence)  
↔ NOE (Network of Excellences)

Exploring the future of modern university system





## Promoting Global Green Innovation

### Green Innovation Symposium:

JST held an international symposium “International Challenge for Promoting Green Innovation to Realize a Low Carbon Society Worldwide” on May 17, 2010, Tokyo.

#### **“Joint Statement”** says:

- Various support activities for international cooperation are crucial
- The experts of each funding agency would have a network meeting to specify problems to be solved by international cooperation between/among the funding agencies and to consider concrete measures to be taken

#### **Green Innovation Working Group:**

“The first Working Group Meeting”  
April, 2011 in Germany  
Organized by German Research  
Foundation (DFG)

#### Participant Agencies (From 9 Countries)

- National Natural Science Foundation of China (NSFC)
- German Research Foundation (DFG)
- French National Research Agency (ANR)
- National Research Foundation of Korea (NRF)
- National Council on Science and Technology of Mexico (CONACYT)
- Swedish Governmental Agency for Innovation Systems (VINNOVA)
- Engineering and Physical Sciences Research Council of UK (EPSRC)
- National Science Foundation of USA (NSF)
- Japan Science and Technology Agency (JST)



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## JST / Center for Low Carbon Society Strategy (LCS)

“ Japan will aim to reduce its green house gas emissions by 25% by 2020 for its mid-term goal ”

**LCS: Social Scenario Research for Low Carbon Society**

**Founded in Dec 2009  
in JST (Japan Science and Technology Agency)**

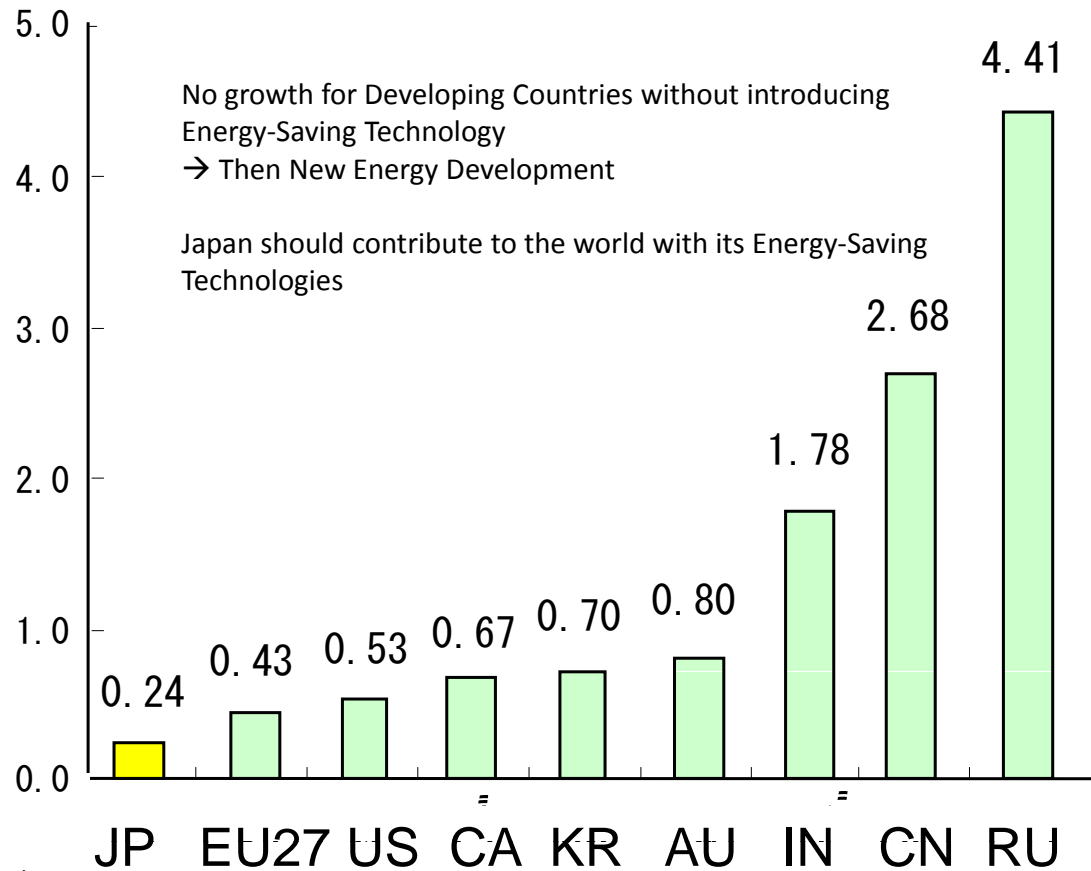
Director-General:  
Hiroshi Komiyama,  
Former President of the  
University of Tokyo

**We are running out of time  
We need a concurrent approach to accelerate the process.  
Structuring of knowledge and actions is the key.**

- **Improve energy efficiency by three times**
- **Double the use of renewable energy**
- **Establish recycling system of materials**

# CO2 Emission per GDP (As of 2005)

[ KgCO<sub>2</sub>/US\$ ( Central Currency Exchange Rate of 2000)]



Data by Dr.Tetsunari Iida,  
Institute for Sustainable  
Energy Policies (ISEP)



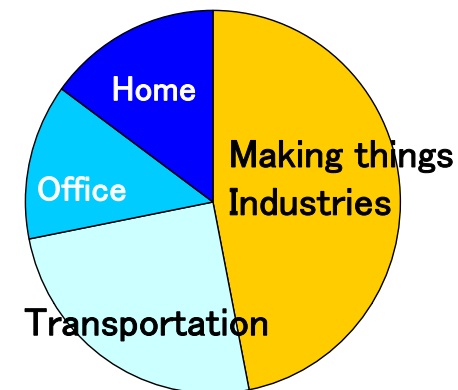


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# CO2 Reduction for each sector (1990 basis ) 1/2 by JST LCS Center

Reduction rate

Daily Life	Residence/ Office 6 %	Solar power(80% of new houses) High efficiency electrical appliances (100%) Insulation Smart Energy Management System (100%) Removal of old house by compact city (4%)
	Transportation 6%	Hybrid car (20%) Energy saving car (30%) Modal shift
	Agriculture 2%	▪ Treatment of plant disease ▪ Reduction of fertilization ▪ CO2 fixation



Energy consumption by final use (Japan)



## CO2 Reduction for each sector (1990 basis ) 2/2

<p><b>Electricity</b></p> <p style="text-align: right; font-weight: bold;">5%</p>	<ul style="list-style-type: none"> <li>▪ Nuclear power (6%, operating rate → 90%)</li> <li>▪ High eff. power plant</li> <li>▪ Coal –biomass mixed fuel (50%)</li> <li>▪ Solar power, Wind, Geothermal</li> <li>▪ Higher voltage (1w → 2W/400V)</li> </ul>
<p><b>Industry</b></p> <p style="text-align: right; font-weight: bold;">3%</p>	<p>Annual reduction rate of 1%/y</p>
<p><b>Forest</b></p> <p style="text-align: right; font-weight: bold;">3%</p>	<p>Regeneration</p>

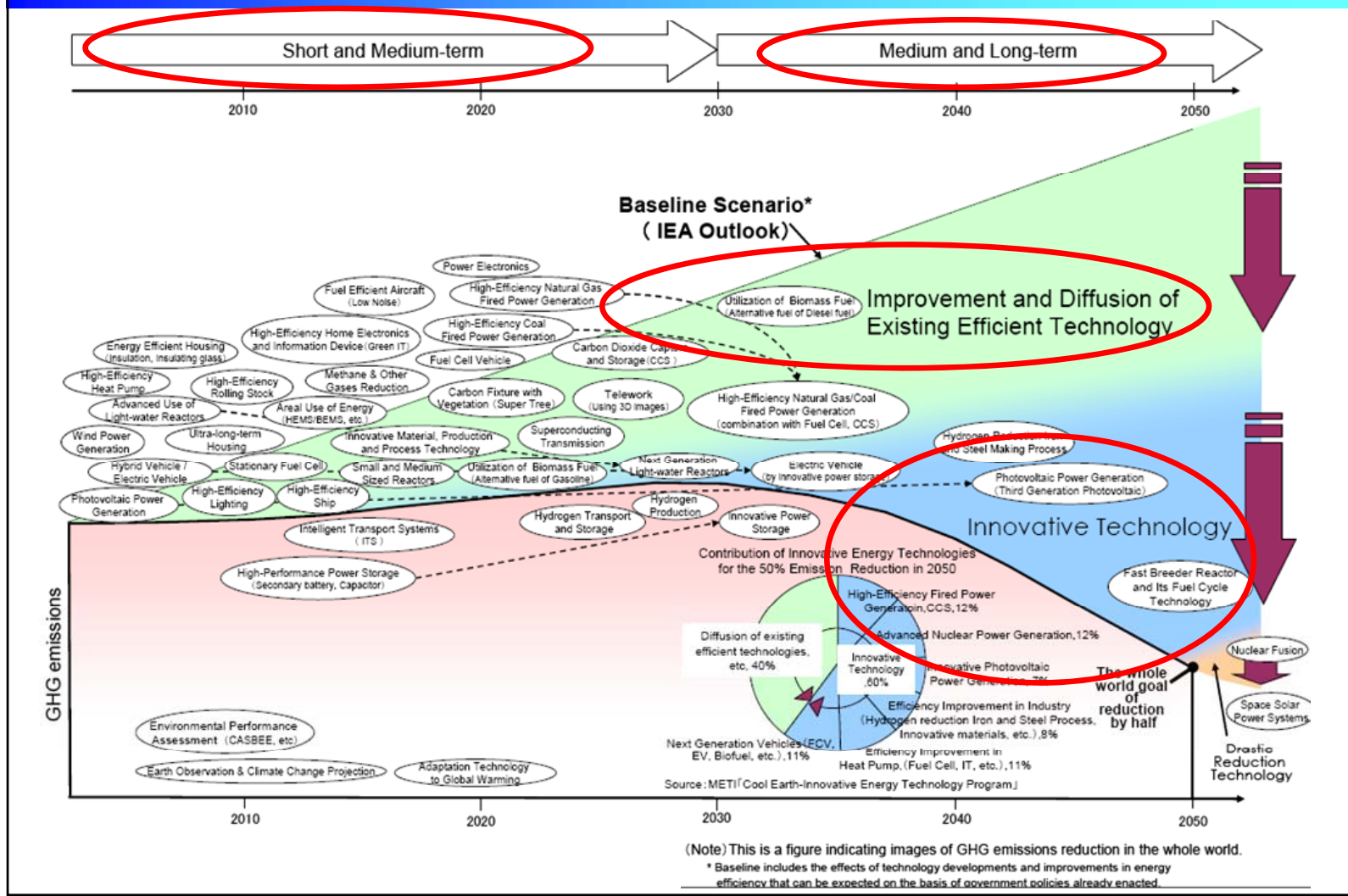
New CDM  $\alpha$

Total

25% +  $\alpha$

Reduction : 410 Mt-CO2/y

# Development and Diffusion of Environment & Energy Technology - Short/Medium/Long term - (CSTP, 2008)



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## New Perspectives for Science and Innovation:No.1

- Gravity of scientific activities moving to developing countries
  - “Silent Sputnik” (Rita Colwell )
    - ( AAAS2010 Annual Conf. “Bridging Science and Society” )
    - ( AAAS2011 “ Science without Borders” )
  - “Royal Society Global Science Report” ; “New entrants are reshaping the landscape for science and innovation in the world. But what do these changes mean? How should policymakers, scientists and business leaders respond? And how do we strike the right balance between competition and collaboration? ”
  
- Reshaping science and innovation system, Design & system thinking and foresight under the complex and uncertain world
  
- Scientific integrity, Quality control of science
  - Global governance of science    ▪ Science diplomacy

## New Perspectives for Science and Innovation:No.2

- Bridging science and society
- Beyond the boundaries (disciplines, organizations, generations, nations)
- Network, Platform & Connectivity for Innovation  
COE (Center of Excellence)  
↔ NOE (Network of Excellences)
- Transformative research, Converging Tech.



- New innovation model
  - \* Disruptive Innovation (by Christensen)
  - \* Reverse Innovation (by Immelt)
  - \* Frugal Innovation (by the Economist)

## New Perspectives for Science and Innovation:No.3

- National, Regional and Global science and innovation ecosystem
  - Open innovation
  - Global governance of science
  - Globally integrated enterprise
  - System of systems (ex. ERA, ARA etc)
- Brain circulation & network, collective intelligence
  - S&E workforce: non-traditional skills and sense
  - Global leaders under the uncertain and complex world



**Thank you very much  
for your attention!!**

**Questions:  
Tateo Arimoto  
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<http://www.jst.go.jp/>**